

# E. LYNN PRICE

**SPEAKER, AUTHOR AND ATTORNEY**

E. Lynn Price is a speaker, author and attorney with over twenty years of experience providing creative business solutions to clients and executives.

She is the author of the bestselling book "Negotiate It! How to Crush Your Fears, Develop Your Negotiation Muscle, and Gain Power in the Workplace" which was highlighted in the Forbes article "The Best Books That Will Make You A Master Negotiator" as well as landing as #24 on BookAuthority.com's list of "100 Best Negotiation Books of All Time" and "11 Best New Negotiation Books to Read in 2019."

Her unique background allows her to communicate complex issues in a relatable, accessible and often humorous way which makes her an engaging and highly ranked speaker.

In 2014, Lynn was selected as a "40 Under 40" by Ingram's Business Magazine in Kansas City.



## TESTIMONIALS

*"Lynn is awesome! She has a unique level of perfection in blending great slides with engaging conversation, adding humor in the right dose, to create a learning/convincing experience. Her spontaneity and ability to field questions and comments (even bad ones) is impeccable."*

*"Lynn Price was amazing. I love how she turned a dry boring subject into an interesting and fun experience."*

### Most Requested Presentation:

*"Negotiate It! How To Crush Your Fears, Develop Your Negotiation Muscle, and Gain Power in the Workplace"*

*This is a negotiation-focused presentation designed to equip and inspire employees at all levels. Throughout this talk, Lynn references her bestselling book by the same title. The lessons include:*

- *Learning why you should negotiate.*
- *How to identify fears associated with negotiation and how to overcome them.*
- *The "Formula of the 3 R's." This formula is the quickest and most effective way to see positive results with all your negotiations, at any level.*
- *Additional tools and strategies to utilize during your negotiations.*



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